

Parlights Shopping News

All the news that fits...in two pages!

Welcome to the first edition of the Parlights, Inc. Shopping News!

From time to time we would like to introduce you to new products and services available from Parlights. You'll get advance notice of sales and special offers from us and industry leading manufacturers. We'll keep you apprised of upcoming trade shows, seminars and events. With this information, you will have the power to make smart purchasing decisions that will allow your creativity to flourish.

With this in mind, we hope you enjoy this inaugural publication. If you have any ideas on what we can do to make this more helpful, please let us know.

Distribute Your Data!

Ethernet networking has unlocked the potential of dimming and control systems. Now it is possible to distribute DMX data around your facility with low cost Cat5 wire and off the shelf networking products. You can even go wireless! And the best part, your current light board doesn't need to be ethernet compatible to get started!

Parlights features network nodes from **Strand Lighting**, the world leader in theatrical controls. Simply locate network jacks where



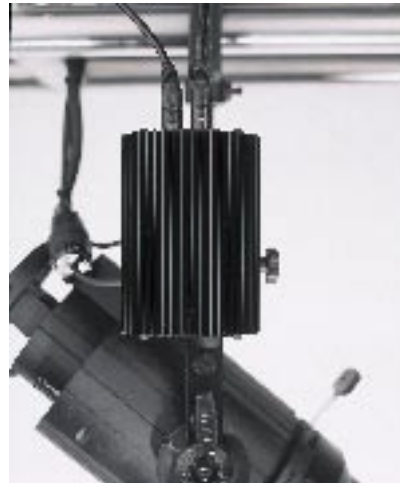
you need them and plug in a portable node. Run the DMX from your console into a node and you have networked your system. Upgrade your console to a Strand 300 or 500 Series desk and unleash the

power of Shownet™ Technology! Remote video on a laptop, a wireless focus remote on a iPac PDA and complete facility management is just the beginning! Contact us for more information or a demonstration.

Shownet is a trademark of Strand Lighting.

"I wish I had just one or two more dimmers!"

Did you ever wish you had just one more dimmer? Or, you have a great hanging position for a special but haven't got a dimmed circuit nearby. Your troubles are over! Introducing the Bak Pak™ dimmer from Entertainment Technology.



Available in 750 and 1200 watt models, the Bak Pak gives you more flexibility and convenience than ever! Plug it in to any local 120 volt outlet and give it DMX and have a dimmer

any where you need it. The Bak Pak has a convenient focus button and several built in effects including a flicker mode for realistic fire effects. Let your imagination be your guide. **Available now for sale and rental!**

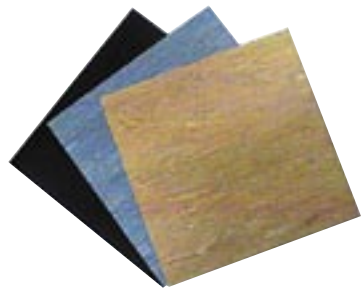
New Faces at Parlights...

Meet the latest additions to the Parlights family: Our new General Manager Lesley Vandever comes to us from the Weinberg Centre in Frederick, MD, where she was the Operations Director. Lesley holds an MFA and is an active lighting designer. Paul Shillinger, the newest member of the Sales Dept., holds an MA in theatre and has an extensive background in special effects and is very active in the local theatre scene. Stop by and say hello!

Parlights, Inc. (301) 698-9242 www.parlights.com Sales@parlights.com

A New Product From Rosco That Will Just Floor You

Apprentice™, Rosco's new versatile floor is also one of its most affordable! A heavy duty contract quality vinyl, Apprentice™, may be used for tap, ballet, modern, flamenco, and jazz. Floor thickness is .08 inches and has the stability required for permanent or semi-permanent



installation. Apprentice™ rolls are 78"x65' and are available in the Black, Marble Grey, and Marble Tan. Call us for a sample of this

product, including WaveLock™ SubFloor.

A Little Light Reading... ...and Other Topics

We have a wide array of "How To" books on lighting, scenic design, makeup and more. Hundreds of titles available. If we don't have it, we will gladly order it for you.

Stop the presses! Here's the Scoop...eh, rather the Scoop's replacement!

Lighting & Electronics introduced the Lil Dipper floodlight at LDI 2004. Designed to replace the traditional scoop for floodlighting, the Lil Dipper uses HX or GL series lamps to produce a soft even field of light. The rectangular shape makes placement on a batten a snap. Say goodbye to those 1000 watt IF lamps!



The Local Weather... ... Hazy, Hot and Snow !

Parlights is pleased to announce our Rental Department has added a number of new Special FX available for your next production.

Put yourself in a fog with the Rosco Delta 3000 or Le Maitre Stage Fogger. Both high output foggers feature variable output with timers or DMX control.

Heat things up with a realistic fire effect using the Le Maitre "Le Flame". The Le Flame may be hung by chain, pole mounted or built into a fireplace set.

Didn't have a white Christmas? We have added Le Maitre's True North Snow machines to our repertoire. **Call our Rental Department for great rates!**

Parlights Wins ESTA's "Dealer of the Year" at LDI Las Vegas!

The Entertainment Services and Technology Association held its annual awards dinner at LDI Las Vegas in October. Parlights was named "Dealer of the Year" in the category of Companies with 7 to 25 employees.

It may sound like a cliché, but we couldn't do it without you, our customers. As a group, you are the most creative people I know. You are what makes this world and this business fun! I thank you all for helping us achieve this honor and I look forward to bigger and better things out there for all of us in the coming months and years!

Thank you again,

Cary Levitt
President